

What is critical to your business?

How are you planning to minimize risk from disasters?

Abbas Business Continuity Planning course helps organizations understand the risks that can adversely affect their business and develop plans to minimize business interruption.

Disaster statistics to consider:

- 93% of companies who lost their data center for 10 days or more as a result of a disaster filed for bankruptcy within one year*
- 25% of small business do not reopen after a major disaster like a flood, tornado or earthquake**
- About 1/3 of small businesses have been adversely impacted over the last three years by computer viruses.**

*Source: National Archives and Records Administration, Washington.

**Source: Small Business Association, 2006.

Abba's introductory three-day Business Continuity Planning (BCP) course features:

- Overview of BCP best practices and real world examples.
- Strategies for convincing key decision makers within an organization of the need for BCP.
- Hands-on training on how to conduct a Business Impact Analysis (BIA) and risk assessment.
- Overview of BCP resources, tools and templates to complete a BIA.

Who should attend?

Individuals entrusted with ensuring the continuance of business functions in the face of a disaster. CFOs and CIOs are strongly encouraged to attend.

About the instructor

Stuart Prager, Ed.S. is a Certified Business Continuity Planner with experience in assisting small to large businesses and institutions in developing business continuity and disaster recovery plans.

Course details

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| Course: | Business Continuity Planning |
| Dates: | Monday, September 15 – Wednesday, September 17, 2008 |
| Times: | 8:30 am – 4:30 pm each day |
| Location: | Abba Center for Excellence 725 6 th Street NW, Suite B Albuquerque, NM 87102 |
| Cost: | \$2,500.00 + \$171.87 tax per student (\$2,671.87 total cost) *Please contact Abba for tax exempt status regulations. |
| Register: | www.abbacenter.com |

Credit cards, company checks, or purchase orders (with approved credit application) acceptable methods of payment.

Attire is casual. Beverages and snacks will be provided. Please bring a lunch or there are several restaurants in the area.

Course syllabus available upon request.

